




2012 Print Advertising

Rates

Ad Size 	1/8 Page			1/4 Page			3/8 Page			1/2 Page			3/4 Page			Full Page			
	# of Insertions	1x	3x	6x	1x	3x	6x	1x	3x	6x	1x	3x	6x	1x	3x	6x	1x	3x	
Raytheon Events (Raytheon) Circulation: 12,000	155	140	125	248	224	200	342	309	276	417	376	336	588	531	474	720	650	580	B & W
	190	179	160	298	274	250	407	374	341	492	451	411	668	611	554	810	740	670	4-Color
So. California Happenings (Boeing)	82	74	66	134	121	108	189	170	152	226	204	182	325	293	262	405	366	327	B & W
	117	109	101	184	171	158	254	235	217	301	279	257	405	373	342	495	456	417	4-Color
NGConnection Magazine (Northrop Grumman) Circulation: 6,000	118	106	95	205	185	165	273	246	220	348	315	281	513	464	414	651	588	525	B & W
	153	141	130	255	235	215	338	321	285	423	390	356	593	544	494	741	678	615	4-Color
Emp. Savings North Edition Circulation: 20,000	180	162	145	304	274	245	387	350	312	487	440	393	651	588	525	806	728	650	B & W
	215	197	180	354	324	295	452	415	377	562	515	468	731	668	605	896	818	740	4-Color
Emp. Savings South Edition Circulation: 20,000	171	155	138	285	258	230	365	330	295	450	407	363	620	560	500	781	706	630	B & W
	206	190	173	335	308	280	430	395	360	525	482	438	700	640	580	871	796	720	4-Color

Rates

The above rates are for Black & White and 4-Color ads.

If customer cancels ad prior to completing the 3x or 6x contract, they will be charged by and agree to pay OBC Publishing for discounts taken, but not earned.

Ad Design Fee

\$85.00, up to 3 iterations.
Hourly rate of \$50.00 thereafter.

We accept:  

Payment Terms

Payment is due with order. Checks are payable to OBC Publishing Company. There is a \$25.00 charge for all checks returned for non-sufficient funds. Replacement payments must be made with cash, certified check or money order only.

VISA or MasterCard accepted with authorization. OBC Publishing Company reserves the right to reject, edit or cancel any ad, at any time. Prices subject to change with 30 days written notice.

Premium Position

Contact your sales associate for availability.

Raytheon, Boeing, ES-North & ES-South:

Front or Back Cover.....\$300
Inside Front Cover.....\$150
Page 3 thru 7\$100
Third-to-Last Page.....\$100
Inside Back Cover.....\$100

Northrop Grumman

First Full Right Hand Page
of Ad Section or Inside Back Cover\$100
First Page of Ads (3/4 page ads only).....\$75
Back Cover\$300
Third-to-Last Page.....\$100
Inside Back Cover.....\$100

2012 Ad Deadline Dates

Subject to change without notice.

Issue:	Ad Deadline Date:	Delivery Date:
January/February	Friday, December 23	January 11
March/April.....	Wednesday, February 22	March 7
May/June	Tuesday, April 24	May 9
July/August	Tuesday, June 26	July 11
September/October	Friday, August 24	September 12
November/December	Tuesday, October 23	November 7
January/February 2013	Friday, December 21	January 9

obcpublishing.com

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